

Message Text

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ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 RSC-01 DRC-01 /039 W

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P R 241300Z SEP 73

FM AMCONSUL HAMBURG

TO AMEMBASSY PARIS PRIORITY

INFO SECSTATE WASHDC 2643

AMEMBASSY BONN

UNCLAS HAMBURG 1227

PARIS FOR GARRETT; STATE PASS COMMERCE FOR OIFI

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: REVERSE INVESTMENT CONFERENCE - HAMBURG

1. AS DISCUSSED IN MAY/GARRETT TELCON OF SEPT. 21, CONGEN AGREES TO HOST ONE-DAY INVESTMENT CONFERENCE IN HAMBURG ON OCTOBER 19. POST WILL INVITE APPROXIMATELY 50 FIRMS AND 20 BANKERS. WE HOPE APPROXIMATELY 40-50 PERSONS WILL PARTICIPATE. SINCE BANKERS ARE ALSO DESIRED, RECOMMEND TAKING ROOM FOR CONFERENCE FOR 50 IN ATLANTIC HOTEL. CONFERENCE ROOM IS AT NO COST WHEN LUNCHEON ALSO HELD IN HOTEL. LUNCHEON COSTS START AT DM 24 PER PERSON. TO THIS MUST BE ADDED 2 COFFEE BREAKS AT DM 1.50 TO DM 3 PER CUP, DEPENDING ON WHETHER SNACKS INCLUDED. THESE COSTS MUST BE BORNE BY JOURNAL OF COMMERCE.

2. PROGRAM WOULD BE ALONG LINES OF CONFERENCE IN ROTTERDAM WITH IDA ASSUMING RESPONSIBILITY FOR ARRANGING FOR SPEAKERS. NO TRANSLATION WILL BE PROVIDED, BUT INVITEES WILL BE SO INFORMED. POST WILL LOCATE TWO FIRMS IN HAMBURG AREA WILLING DISCUSS THEIR OWN EXPERIENCE IN ESTABLISHING FACILITIES IN USA, ONE A MANUFACTURING FACILITY AND THE OTHER AN OFFICE. CONSUL GENERAL WILL SEND LETTERS OF INVITATIONS, BUT DUE SHORT TIME AVAILABLE, POST WILL MAKE PRELIMINARY INVITATION VIA TELEPHONE.

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3. NEED BY COB SEPT 25 CONFIRMATION THAT JOURNAL OF COMMERCE

WILL COVER ALL EXPENSES INVOLVED FOR HOWEVER MANY PARTICIPANTS
WE ARE ABLE TO ATTRACT TO CONFERENCE. IDA SHOULD PROVIDE LIST
OF SPEAKERS FOR PROGRAM AND LET US KNOW WHAT ROOM RESERVATIONS
SPEAKERS DESIRE, PRESUMABLY AT HOTEL ATLANTIC. WOULD BE HELPFUL
IF IDA AND SOMEONE FROM JOURNAL OF COMMERCE COULD COME TO
HAMBURG IN NEAR FUTURE TO MAKE FINAL ARRANGEMENTS WITH HOTEL.
BROGAN

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